

OPENCities – a driver for successful cities

OPEN Cities

Metropolis Conference

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Why?

OPEN **Cities**

The global economy is in crisis.

The mobility of capital, goods and people continue to intensify.

The vital ingredients of economic success are international.

Internationalisation is unachievable without people.

No society has ever reached international status without international citizens.

Project Aims

TO DRIVE A **GLOBAL AGENDA** FOR OPENNESS

- TO CONVERT OPENCities INTO **A QUALITY STANDARD** FOR CITIES
- TO **NETWORK OVER 100 CITIES** WILLING TO WORK TOWARDS OPENNESS



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Project Milestones





Our *draft* definition of openness

Openness is the capacity of a city to attract international populations and to enable them to contribute to its future success.

And, reviewing the results of the benchmarking tool developed by BAK, they will be working on:

1. **Leadership & Governance:**
building the case for openness & putting into action
2. **Internationalisation strategies:**
link to global
3. **Integration strategies and managing diversity:**
link to local



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The Global Annual Forum:

Mayor's Summit & City Charter

Kite-Mark Awards:

International Conference:

Leadership Academy:

Other project actions and outputs:

Research (by network members) and case studies

Benchmarking and peer visits

A fully interactive website with updated data

Working thematic groups

Cultural local activities

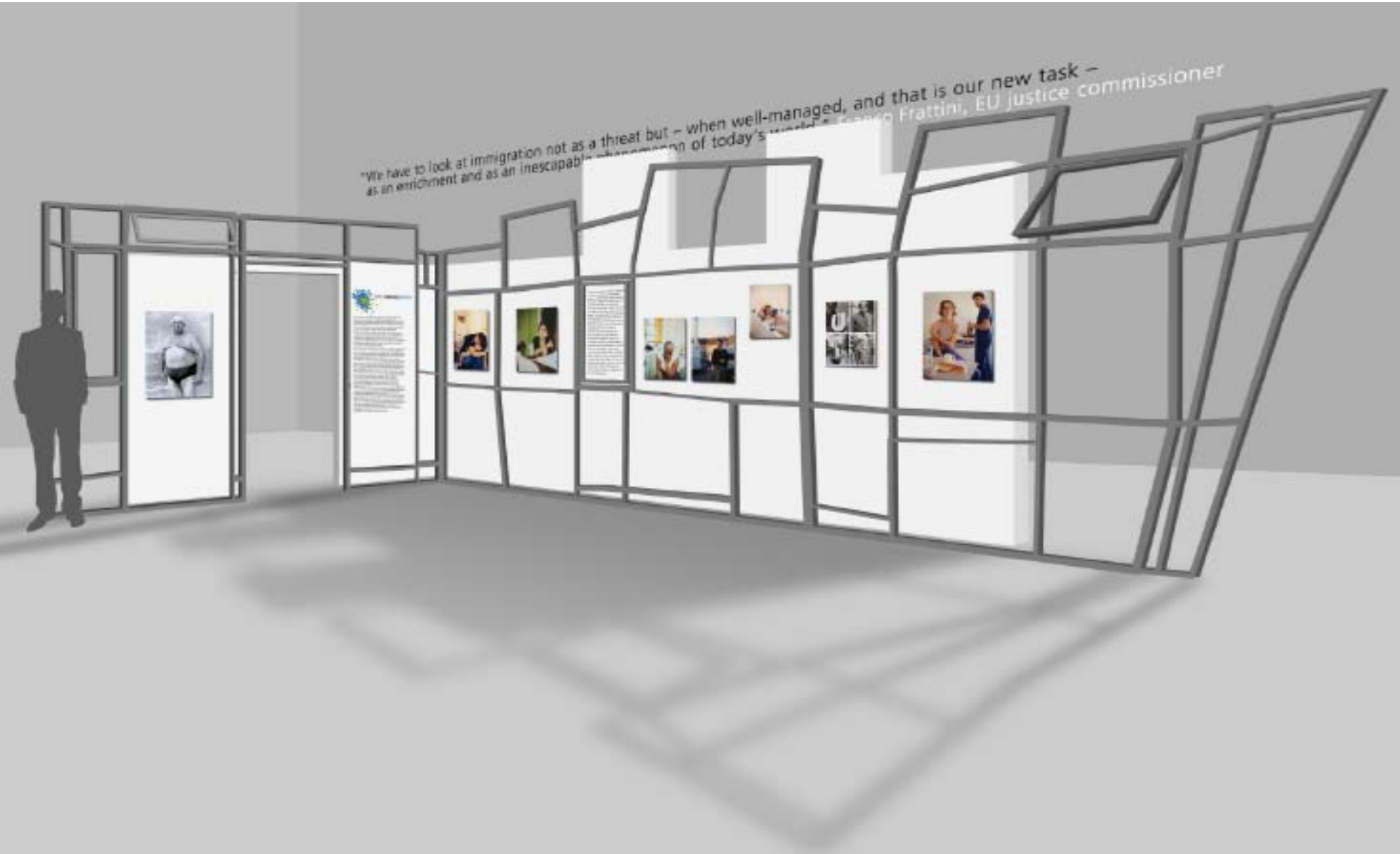


Some quotes

“Diversity alone is not a guarantor of prosperity. There need to be reasons to interact, incentives to interact & places, institutions and agents of interaction” Charles Landry, Madrid, Feb 2009

“If migrants have to sacrifice their skills in order to fit into a new society, that is not just a personal loss but also a real loss to those societies” Francesca Froy, OCDE

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Some images at Dusseldorf airport



Partner Cities (Urbact)

Belfast, Bilbao, Bucharest, Cardiff, Dublin,
Düsseldorf, Madrid, Nitra, Poznan, Sofia, Vienna

Collaborating Cities

Edinburgh, London, Manchester, Nottingham, Newcastle

Expressed interest

Toronto, Rotterdam, New York, Sao Paulo (+ nearly 20 cities)



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