

# Spreading the news

Metropolis, 2009

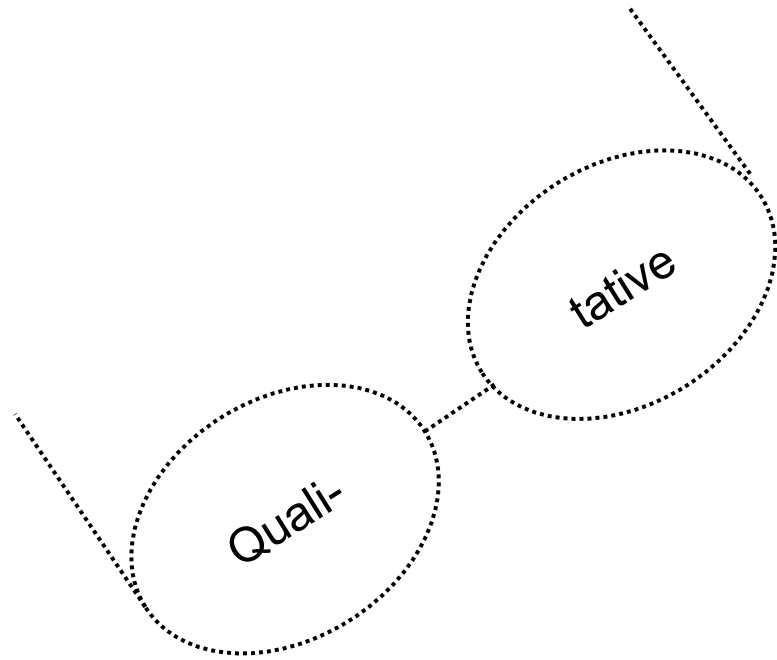
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# Agenda

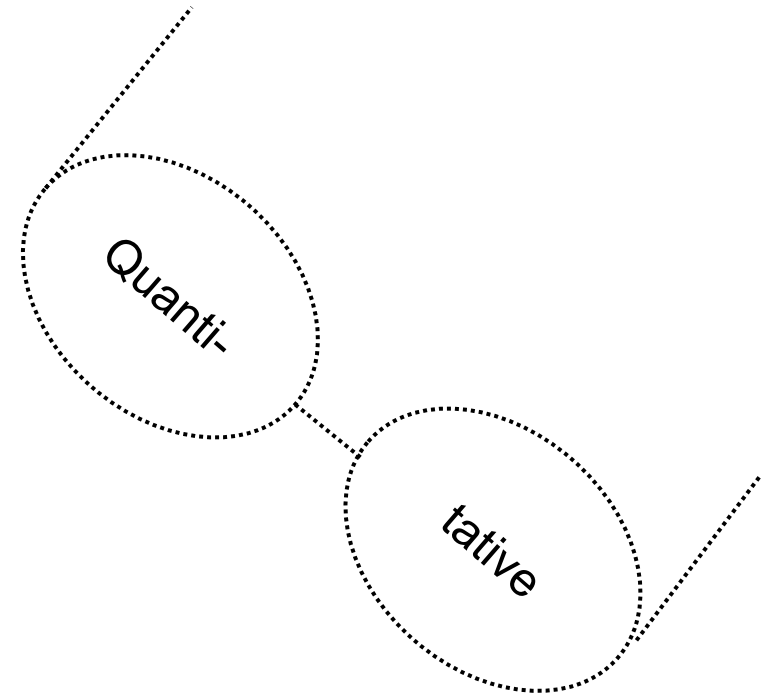
- Briefly on qualitative research and measurement
- Briefly on quantitative research and measurement
- Mixing methods
- An empirical application
- The FAIR-model – towards improved methods for measuring effects of integration policy





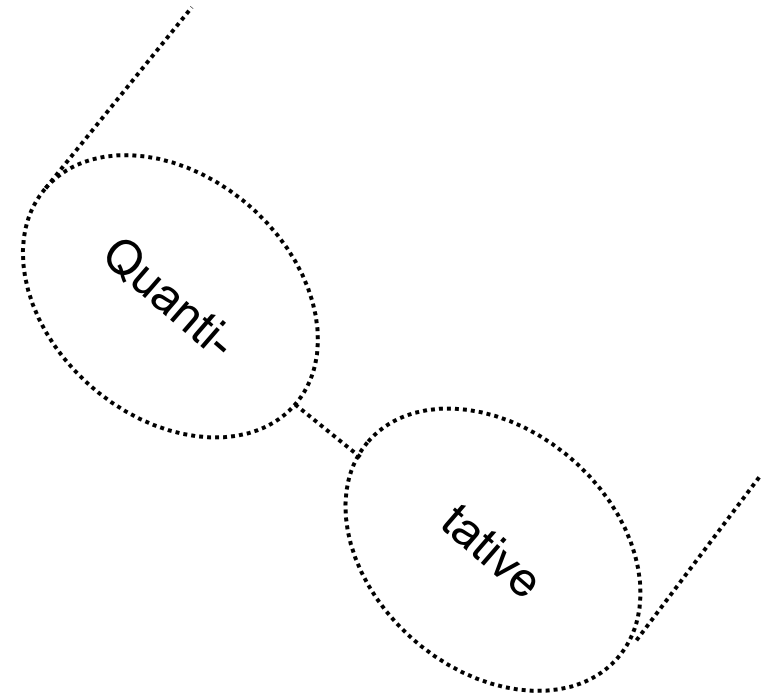
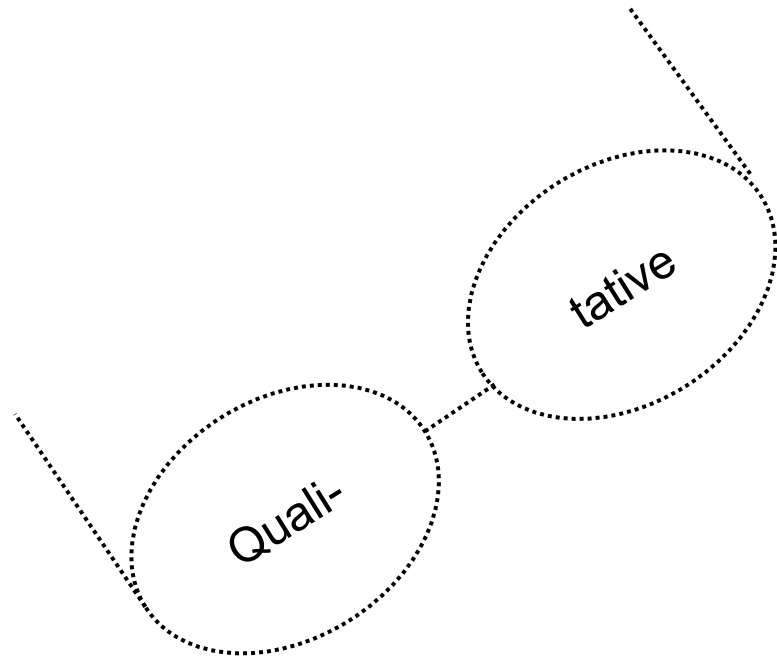
# Qualitative

- Observational studies
- Interviews
- Focus groups
  
- Nuances, details and in depth analysis of (locally) important aspects
- Hard to generalize and to measure the size of the problem

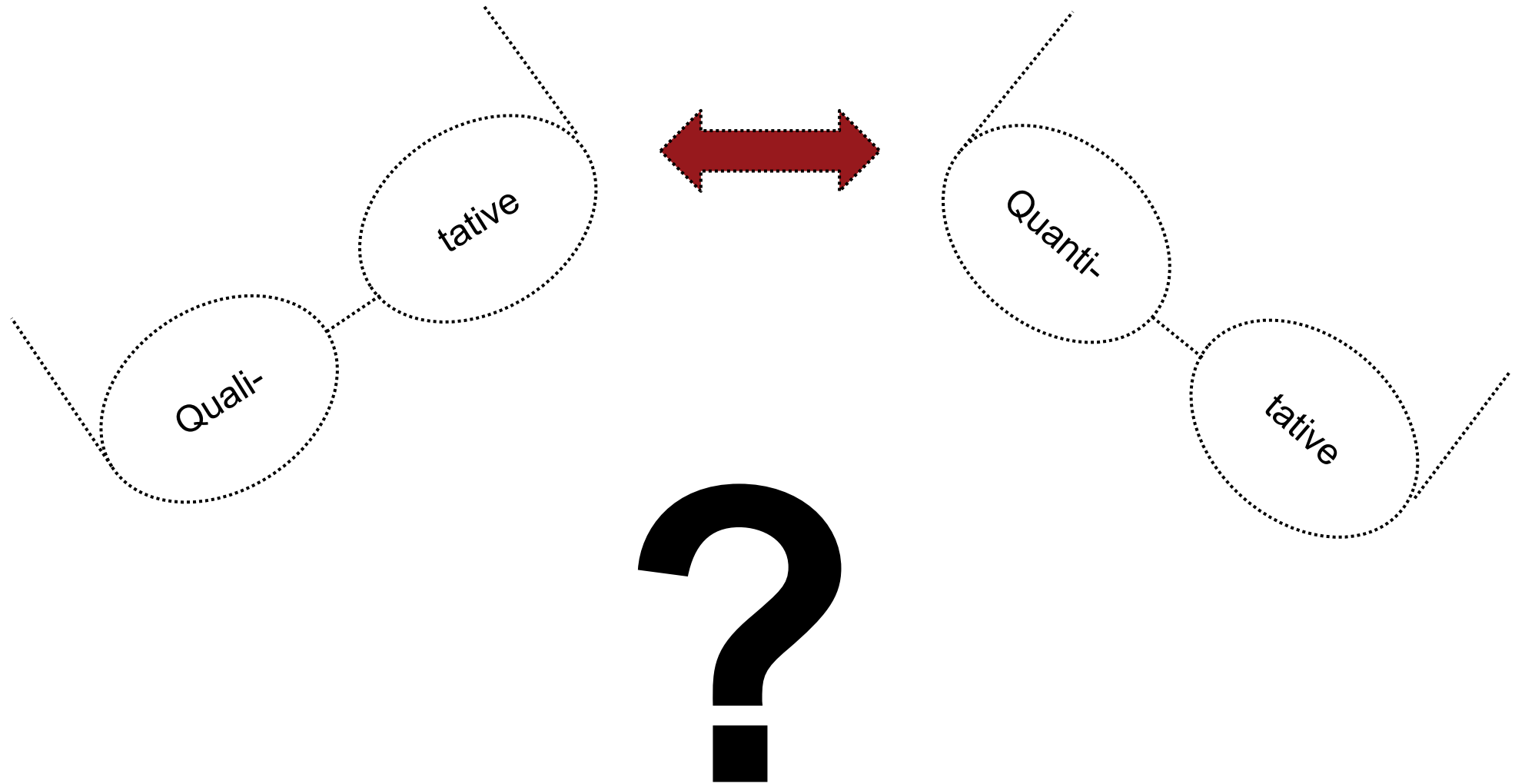


# Quantitative

- Surveys
- Register data
- Statistical methods
  
- Large-scale, "numbers don't lie"
- Lack of details and unable to detect (locally) important problems



**?**



# Foreign born women

– education and employment opportunities

- Foreign born women with no income, i.e. supported economically by their families
- Focus on education and employment
- Characteristics and driving factors?
- Initiatives and impact?

# Foreign born women

– education and employment opportunities

- Quantitative:

- A description of the group in focus

- Identification of relevant municipalities

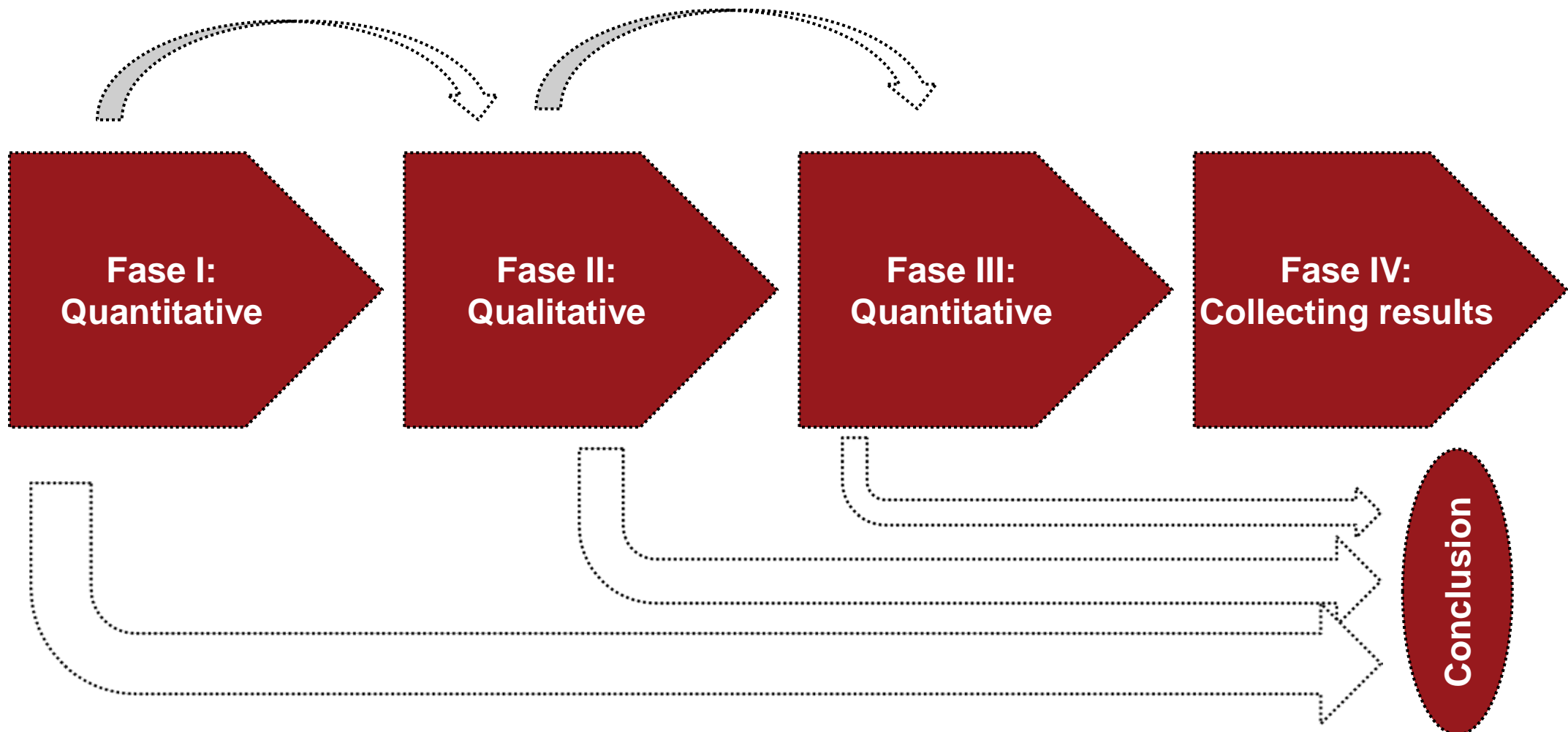
- Qualitative:

- Interview with caseworkers

- Interview with foreign born women

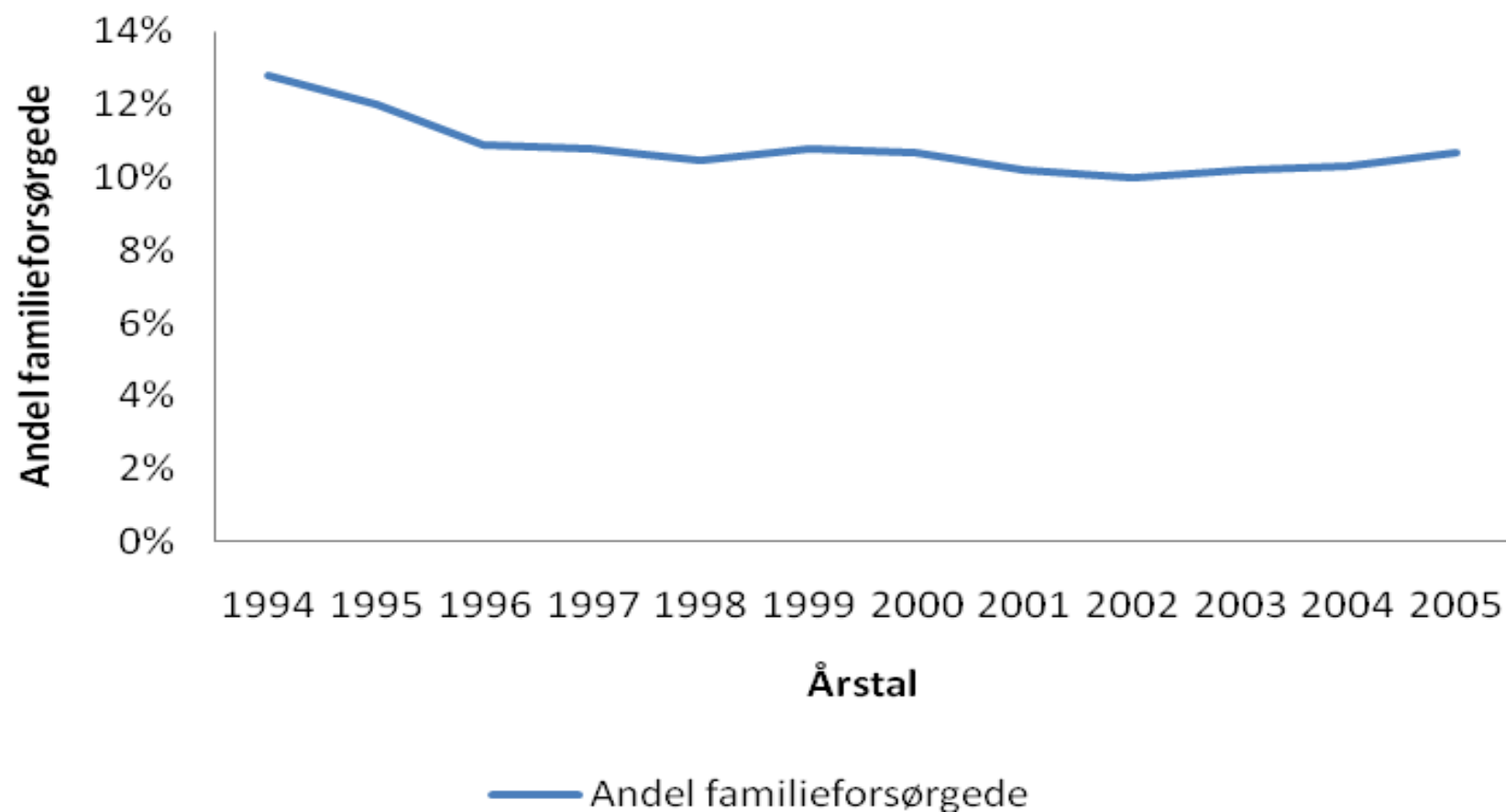
# Foreign born women

– education and employment opportunities



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## – education and employment opportunities



## Foreign born women

– education and employment opportunities

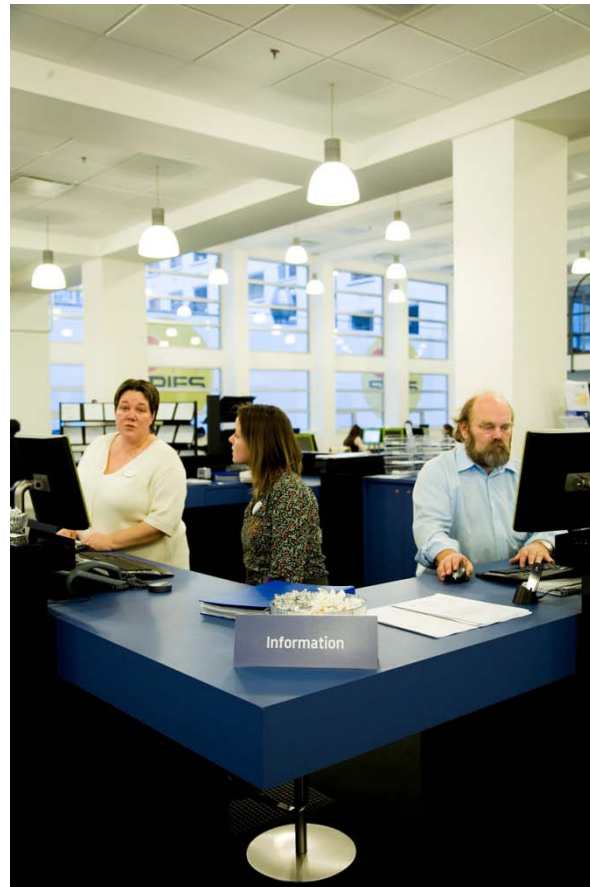
- Many qualified individuals among the family supported foreign born women
- Identification of 5 typical "stories" or stereotypes
  - New stereotypes are emerging
- Wage subsidy has some effect
- Job advisers should be more ambitious
- A need for more flexible programs reflecting the heterogeneity of the target group

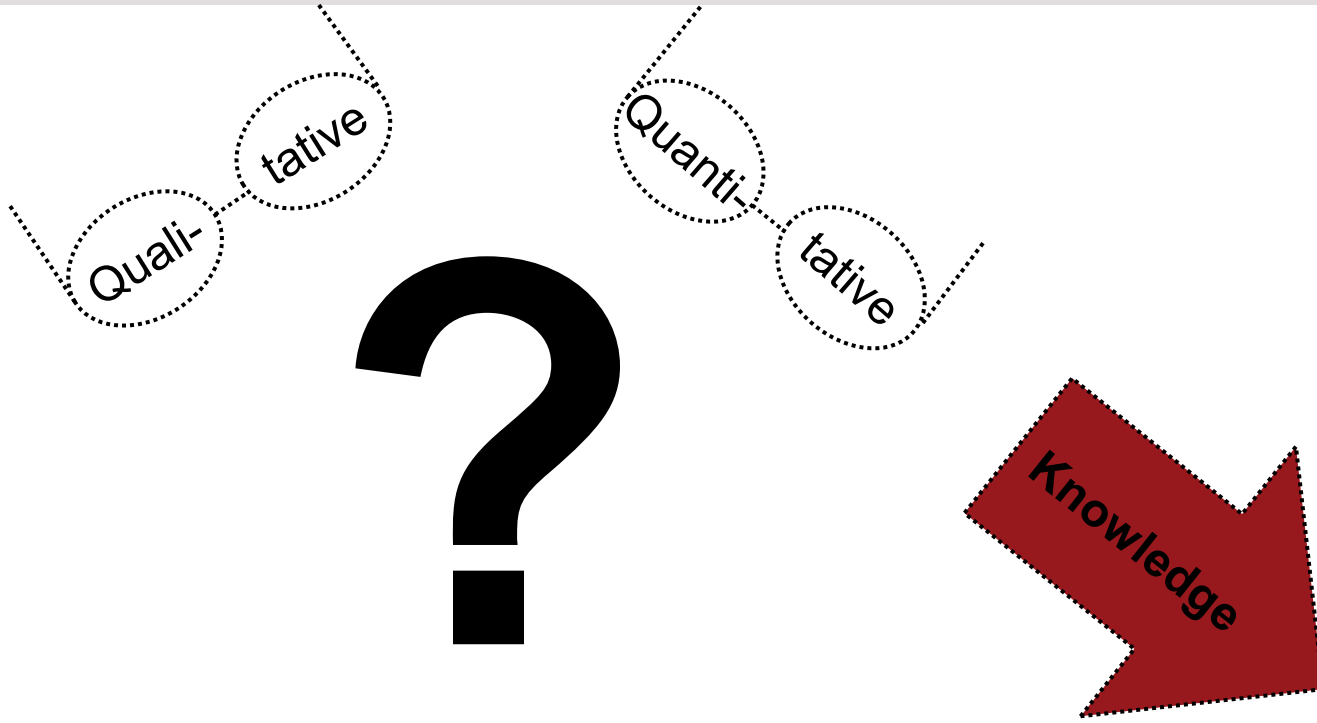
Quali-

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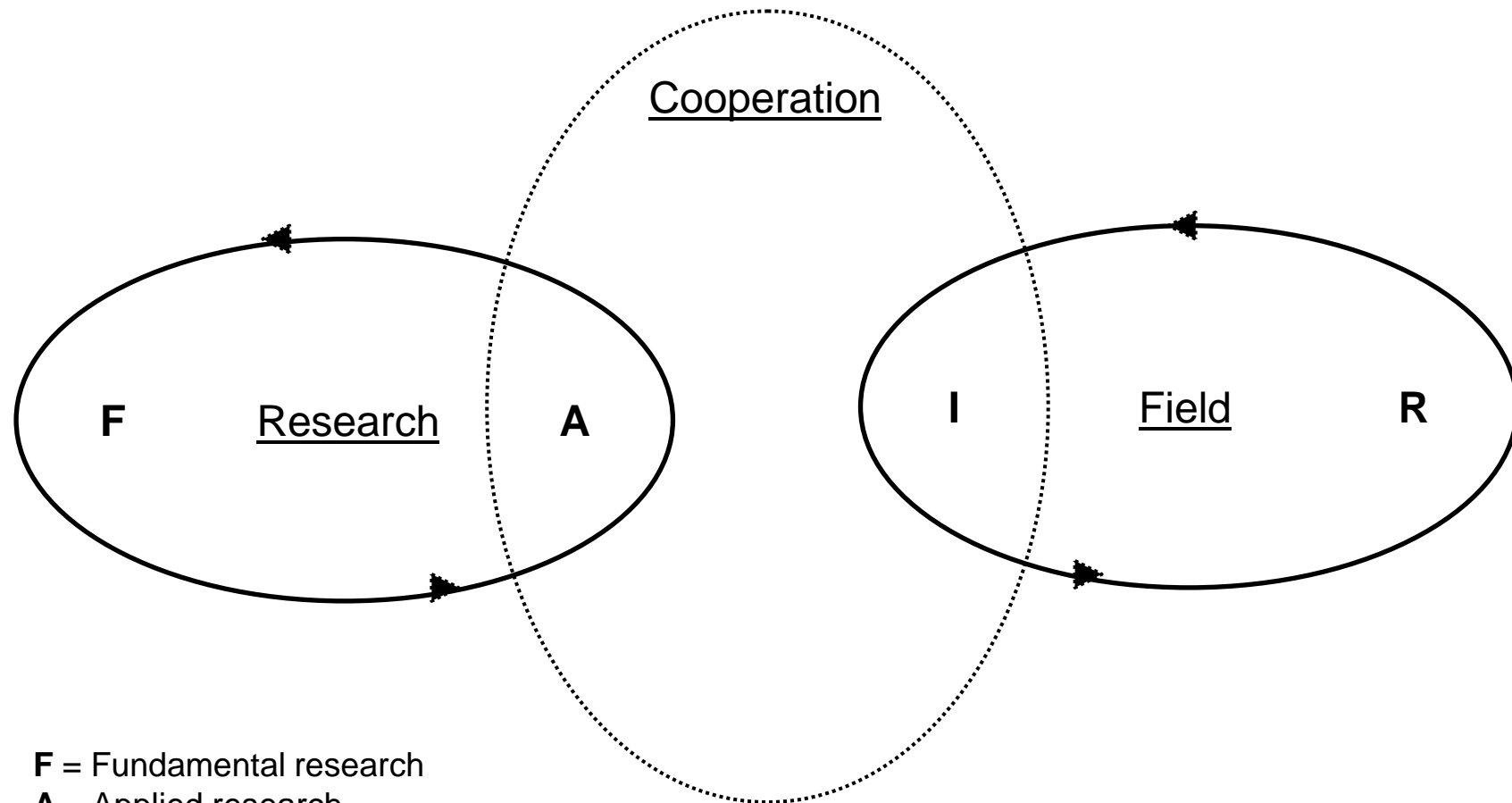
Quanti-

tative





# The joy of cooperation



F = Fundamental research  
A = Applied research  
I = Innovation  
R = Routine

Source: Gredig & Sommerfeld, 2008

# Summing up

- Two-fold purpose:
  - To present results from recent work
  - To advocate for mixed methods and increased cooperation with people in the field (case workers)
  
- Family-supported foreign born women is a fairly large but also very composite group
- Many with a high level of qualifications
- Difficult with standardized ALMP – more flexibility

# Summing up

- A lot to gain from mixing methods and extended use of cooperation
- Spread the news