



# Innovations in economic integration: Using technology as a tool

14th International Metropolis Conference

Copenhagen

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September 17, 2009

# Welcome Velkommen



Juan Bosco  
Govantes  
Romero

Gerry  
Mills

Jan  
Sheppard  
Kutcher

Nava  
Israel

Junta de  
Andalucía

Halifax Immigrant  
Learning Centre

Metropolitan  
Immigrant  
Settlement  
Association

Ryerson  
University

Israel Adán  
Castilla

Kathy  
Burnett

Mark  
Larson

Nava  
Israel

*Invited guests*

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# Common thread



- How is technology being used as a tool to expedite successful workplace integration of immigrants in the landing country?

Network training  
Promotion of  
projects

ESL and  
communication  
skills

Training to  
pre-landing  
immigrants

Cultural  
skills

# Quick look at IT and NGOs



- Internet before 1996

[http://www.coyotecomunications.com/tech/npo\\_and\\_net\\_history.shtml](http://www.coyotecomunications.com/tech/npo_and_net_history.shtml)

- Specialized publications

*Nonprofit Technology News*

<http://www.nptechnews.com>

*Idealist.org*

[http://www.idealist.org/if/idealist/en/FAQ/CategoryViewer/default?category-  
eid=147-321&sid=80627634-248-ewO](http://www.idealist.org/if/idealist/en/FAQ/CategoryViewer/default?category-<br/>eid=147-321&sid=80627634-248-ewO)

*TechSoup*

<http://home.techsoup.org/pages/default.aspx>

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# Quick look at IT and NGOs



- Women in Nonprofit Technology Who Rock

<http://www.fastcompany.com/blog/beth-kanter/beths-blog-fast-company/women-nonprofit-technology-who-rock>

- Online Nonprofit Technology Conference:  
Managing Technology to Meet your Mission

<http://nten.org/events/conference/2009/09/16/managing-technology-meet-your-mission>

- Tools: Twitter, mobile technology, Second Life...

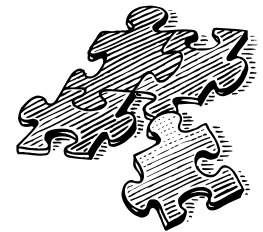
<http://www.youtube.com/watch?v=BOz2x9cYUhQ> (Homeless child)

# Quick look at IT and NGOs

## Definition (Wikipedia)

Nonprofit organizations use computers, [Internet](#) and other networking technology for a number of tasks, including:

- [volunteer](#) management and support
- [donor](#) management
- client tracking and support
- project management
- [human resources](#) (paid staff) management
- financial [accounting](#)
- program [evaluation](#),
- research, marketing
- [activism](#) and collaboration.



# Quick analysis



- IT is well established, prolific use
- Seldom use IT for learning/training
- Use of IT in immigrant service sector is overlooked

# Goal

- “To highlight a number of cutting-edge initiatives developed by government, the educational sector, employer groups and NGOs which use technology to provide educational and networking opportunities to facilitate the economic integration of skilled newcomers.”



# Focus



- What are the needs that you or your organization are addressing by using IT?
- How are these needs being addressed?
- What are the results so far?
- What are the next steps that you or your organization are planning to undertake?

# Structure



## Introduction

- Presentations
- Discussion period
- Online discussion

# Presentations

- Juan Bosco Govantes Romero
  - Government of Andalusia
- Gerry Mills
  - Halifax Immigrant Learning Centre
- Jan Sheppard Kutcher
  - Metropolitan Immigrant Settlement Association
- Israel Adan Castilla (invited guest)
  - Government of Andalusia

# Online open conversation

with the panellists, participants  
and invited guests



*Kathy Burnett* (HILC), *Mark Larson* (MISA)

*Israel Adan Castilla* (Junta de Andalucia), *Nava Israel* (Ryerson University)

- Post questions, comments, ideas
- Share experience and information
- Increase your IT and immigration services network

From September 18 to 25

<http://misa.ns.ca/phpBB2>

# Contact us

Workshop organized by Jan Kutcher and Gerry Mills

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